

Council on Aging Board of Directors

Special Meeting

Thursday May 31, 2018 1:00p.m.

231 Maple Road Longmeadow, MA 01106

**Present:** Executive Director Jim Leyden, Chair Julia Moulton, Secretary Ellie Tyson, Vice Chair Rose Morace, Marybeth Bergeron, John Bowen, Saul Finestone, Marilyn Hurst, Jay Leib, Fran Miffitt, Marge Morgan, George Shea, Eleanor Stolar, Judy Yaffe

**Absent:** Theresa Yesu, Phil Hallahan

**Guest:** Jim Russell, Pat Burden

- I. Meeting called to order at 1:00 p.m.
- II. Approval of Minutes: The May 17<sup>th</sup> minutes were approved. The annual meeting minutes of the 17<sup>th</sup> were also approved.
- III. Old Business:
  - a. New Senior Center Marketing & Fundraising Plan: Marybeth passed out a marketing plan for the COA to follow. Our message is "Vote Yes" and we need to get people out to vote on the 12<sup>th</sup>. Also, June 1<sup>st</sup> is the DPW ground breaking at 11:00 a.m. at the site. All try to attend. She noted that as of yesterday there are 125 absentee ballots on file. A vote was taken and passed unanimously for doing a mail out again with the post cards. Also, a vote on having a party, win or lose on the night of the 12<sup>th</sup>. The party would be held at the Grapevine restaurant. That also passed unanimously. Marybeth will host the post card evening on Tuesday, June 5<sup>th</sup> at 7:00 p.m. The COA will have two tents on the 12<sup>th</sup> at the community house, both manned by the council. Also, at each end of town members to wave and hold signs on the 12<sup>th</sup>. We all need to get involved. If we know of anyone who would like a sign for their lawn, Marybeth has more. Our message is vote Yes! on the 12<sup>th</sup>.

Meeting ended: 2:45 p.m.

The next meeting will be September 20<sup>th</sup>, 9:30 a.m.

Respectfully submitted,

EllieTyson