

Council on Aging Board of Directors

August 15<sup>th</sup>, 2018

**Present:** Executive Director Jim Leyden, Chair Julia Moulton, Vice Chair George Shea, Secretary Ellie Tyson, Marybeth Bergeron, Saul Finestone, Marilyn Hurst, Phil Hallahan, Jay Leib, Marge Morgan, Rose Morace, Eleanor Stolar, Judy Yaffe

**Absent:** Theresa Yesu, Fran Miffitt, John Bowen

**Guests:** Robin Frechette, Matt Delson (also with Ashes office), Earl Godfrey, Steven Kennedy from FOLOCA.

**I. Welcome:** Meeting called to order at 9:30 am. A thank you for the efforts towards the new Senior Center; everyone worked very hard to reach the goal. Julie asked George to assist her with the Rules of Roberts and with running the meeting today. George spoke with Steven Kennedy from FOLOCA regarding an article in the Longmeadow News in which Steven Crane had spoken to FOLOCA about the new center and help from FOLOCA. Steven had not seen the article and could not comment on it.

**II. Approval of Minutes:** The minutes of May 31<sup>st</sup> were approved.

**III. Reports:**

- a. **Select Board:** Marie was not present to report.
- b. **State Representative Office:** Robin announced the passing of the vote of \$50,000 toward a new van and the money will be released early.
- c. **Directors:** A July department report was sent out to all COA members. A question regarding a meeting with the building committee and fundraising consultant Abbie Von Schlegell was discussed. The objective was what type of fund raising we could implement for the new building. The meeting was strictly informational. Also, a meeting with Silver Sneakers Personal Trainer to discuss exercises for the center shows promise.
- d. **Treasurers:** Phil has been unable to do this. Jim has filled in and reports that as of July 1<sup>st</sup>, the revolving account is up and running. The account is in three categories: other; meals; and programs. Meals has been changed over from FOLOCA to our revolving account.
- e. **FOLOCA:** At their meeting a nominating committee was chosen. Their annual meeting is October 2<sup>nd</sup>. The Maple Tree Shop is doing well and having a big sale on September 14<sup>th</sup>. Status with the state; we have an exemption from sales tax only on gift cards.
- f. **GSSSI:** Fran is not at the meeting.

**g. Building Committee:** Regarding the DPW building status, the property was taken by eminent domain and asbestos was found on the property. This will need to be transported to Ohio and the town is looking to the state to see if they can help with the cost of the transport. The committee met yesterday regarding the new adult center, sent out an RFZ, a design selection group. Chose and OPM for the job: Tim Alex, with Colliers, of West Springfield MA.

George asked why we are trying to raise monies for this building where the town allocated the funds. Again a question would FOLOCA help in fund raising and Steven stated it is not in their by-laws to fundraise. Marybeth noted that FOLOCA has given money for furniture, curtains, programs, etc. She also stated that the town cannot raise funds for us. Phil read from FOLOCA's by laws (an old copy) that FOLOCA could raise funds for the good of the seniors. Steven stated a new by law would be sent to us for review. Marybeth noted we need FOLOCA's support in the new building process and we will review their new by laws. Phil wants Jim to contact the commonwealth to see if we should request FOLOCA to help in raising funds. Judy noted that she values what FOLOCA does already for our center and that they can do as they please as a nonprofit. Rose also noted that FOLOCA has been great and not to take this as criticism. Thank you for all you do for us. Marybeth stated the building committee has 7 members with 2 openings. George stated it is to our advantage to have someone from the COA to be on this committee. Hopefully someone with building experience would accept.

**h. Program Committee:** The meeting for the committee will be on the 29<sup>th</sup> of August. It is hoped that more local trips can be planned with the new van. We need to attend some of the events; the voice has a lot of information. Could we go to LGTV to advertise special programs? We do have a data base that has everyone who has come thru the doors. How can we utilize this information?

**i. Advocacy:** Nothing to report.

#### **IV. Old Business:**

**a. Title III Grant Update: FY 2019-2021**

**b. Revolving Account:** discussed earlier.

**c. Dementia Friendly Longmeadow:** Judy stated their next event at Glenmeadow is August 21<sup>st</sup>, a virtual Dementia tour. On September 6<sup>th</sup> at Bay Path a speaker from Boston University and September 13<sup>th</sup> at the JGS will be a dementia panel.

**d. New Senior Center Marketing and Fund raising plan:** Marybeth spoke of people she has for raising funds: an attorney and a design artist. She will also ask at the select board meeting for naming rights in the building.

**V. Adjournment:** 11:15 am.

Respectfully submitted,

Ellie Tyson